



■ positive technologies



# LINKS'2025

Linking - Innovating - Networking - Knowledge Sharing

**Cybersecurity for Banking, Insurance and Telecommunications**

JUNE 22, 2025 - CERIST, Algiers

Join us for [LINKS Workshop](#) designed for banking, insurance and telecommunications executives looking to strengthen their cybersecurity posture

## Positive Technologies

Positive Technologies is an industry leader in result-driven cybersecurity and a major global provider of cybersecurity solutions. Our mission is to safeguard businesses and entire industries against cyber attacks and non-tolerable damage. Over 4000 organizations worldwide use technologies and services developed by our companies.

## CERIST

CERIST is Algeria's leading public research center in Information Systems and Technologies, providing high performance IT services to thousands of clients. With strong expertise in cybersecurity, developed through its CERT, training programs, and research divisions, CERIST plays a key role in national digital security. Its business subsidiary, **Proxylan**, offers a broad portfolio of defensive security services.



tailored Discover how Positive Technologies delivers **cutting-edge cybersecurity** for financial, insurance, and telecom sectors



Learn about **real-world use cases** where our products have successfully mitigated advanced threats



Engage in **interactive discussions** with industry experts and peers on overcoming modern cyber risks



Explore **exclusive offers** and deployment strategies to maximize your security ROI

## Agenda

**09:00 - 09:30**

Welcoming guests

**09:30 - 09:45**

Opening Ceremony

**09:45 - 10:00**

CERIST Presentation

**10:00 - 10:30**

PROXYLAN: A Trusted Partner for your Digital Transformation Security

**10:30 - 11:00**

National Venture Building Studio: CyberSecurity for Fintech

**11:00 - 12:30**

Introducing Positive Technologies & PT Network Attack Discovery: Full network visibility

**12:30 - 13:30**

Lunch Break

**13:30 - 14:30**

PT Application security: The strategy around secure development processes

**14:30 - 15:00**

SOC Services

**15:00 - 15:20**

Coffee break

**15:20 - 16:00**

Proxylan & PT Offer for Financial Organizations

CERIST Innovation Hub Offer for Insurance Companies

**16:00 - 16:20**

Q&A session and Closing ceremony

Visit [links.cerist.dz](https://links.cerist.dz) or scan the QR code below to register now



**Don't miss this opportunity to see why leading organizations trust CERIST & Positive Technologies to safeguard their digital futures!**